



2014
2015

FULL-TIME

BACHELOR

BI NORWEGIAN BUSINESS SCHOOL

A large, bold, white "BI" logo centered within a dark blue square background.

EMPOWERING PEOPLE
IMPROVING BUSINESS

BACHELOR OF BUSINESS ADMINISTRATION

YOUR FUTURE STARTS HERE

The Bachelor of Business Administration (BBA) programme is a three year programme designed to give you a solid business education with a global perspective and hands-on real-world learning. The BBA programme enables students to gain solid business knowledge, innovative thinking and multi-dimensional problem-solving skills to understand and manage the complexities inherent in today's increasingly competitive economy.

PROGRAMME FEATURES

- Opportunity to focus your course of study by specialising in Shipping Management or International Business
- Pursue a programme at a university that has been fully accredited and internationally recognized
- BI's diverse student population – over 21,000 students from 88 countries worldwide – offers business students an enriching array of academic and social activities and the opportunity to establish a worldwide network of contacts.
- The BBA programme is entirely taught in English
- Travel abroad and spend one semester at one of BI's international partners

For more information please visit www.bi.edu/bba



A HOME AWAY FROM HOME

DISCOVER NORWAY

As one of the world's richest countries per capita, Norway's thriving economy offers a world of possibilities. With an unemployment rate at just three per cent, Norway provides many job opportunities and one of the highest standards of living for its citizens. While Norway has emerged as a leading producer of oil and gas, the country also benefits from other natural resources delivering flourishing industries in the areas of shipping, fishing, maritime, hydro power, and ship-building.

Characterized by a unique landscape, the nature of Norway provides vast opportunities all year around. From skiing to hiking, boating and kayaking, Norway is a world of adventure and rich landscapes. With a population of approximately five million, Norway is an easy country for foreigners to integrate into society. English is widely spoken and mandatory in the Norwegian education system from an early age. In return, business practices are commonly conducted in English.



Akershus



Scenic Norwegian fjord and mountains



The new Opera in downtown Oslo

Read more about Norway at www.bi.edu/norway

ABOUT BI

BI Norwegian Business School is a private, independent, specialised university with more than 21,000 students from around the world. BI offers an extensive portfolio of undergraduate, masters, executive education and PhD programmes. The University's international programmes are taught at the main campus located in the prosperous city of Oslo, capital of Norway. BI's specialised focus on education and research continue to propel BI as a leading Business school since it's foundation in 1943. The university's commitment to excellence is reflected in it's accreditation by EQUIS since 1999 and NOKUT (Norwegian Higher Education Act) since 2004

FACTS & FIGURES

- In 2012, 85.9% of bachelor graduates were employed within 6 months of graduation
- During the last 2 years BI has been ranked among the top 65 schools worldwide as ranked by the Financial Times. BI is currently ranked number 25 by Eduniversal.
- 1200 international students
- Oslo campus is home to over 8100 undergraduate and postgraduate students

88

nationalities represented
across BI

Read more about BI at
www.bi.edu/about-bi

FIRST YEAR		SECOND YEAR	
1 st SEMESTER	2 nd SEMESTER	3 rd SEMESTER	4 th SEMESTER
Core course Marketing Management	Core course Organisational Behaviour and Management	Core course Microeconomics	Core course Macroeconomics
Core course Managerial Accounting	Core course Financial Reporting and Analysis	Programme course Basic Financial Management	Programme course International Com- mercial Law (EU/EEA)
Core course The Firm	Core course Mathematics	Programme course Business Research Methods	Programme course Managerial Accounting II
Programme course Intercultural Communication	Core course Statistics	Elective	Core course Strategy
(30)	(30)	(30)	(30)

INTERNATIONAL BUSINESS

SEE THE WORLD FROM A DIFFERENT PERSPECTIVE

The specialisation in International Business (IB) focuses on developing, extending and honing your ability to plan and act strategically in an international business environment. To support its international depth, the specialisation in IB has embedded a study abroad semester to enhance students' ability to examine international business through a variety of lenses and develop a comprehensive perspective.

After completing the BBA with a specialisation in International Business, you will be able to:

- Cultivate knowledge and skills to compete effectively in the ever-changing global business environment
- Analyse various international business practices and determine appropriate strategies for working across borders
- Develop skills in strategic planning, decision-making, and problem-solving
- Expand analytical ability to evaluate the impact of internationalization on company strategies
- Evaluate the political, legal, economic, and cultural environment of multinational organizations in order to develop competitive strategies in a global environment
- Apply your knowledge of cultural values to evaluate the implementation of alternative management techniques in different cultures

SHIPPING MANAGEMENT

FRONTIER OF KNOWLEDGE AND EXPERIENCE

Norway is a leading nation in global maritime and the shipping industry, setting the perfect platform for education in Shipping Management. The programme is built on a "hands-on" approach allowing students to develop competencies for processes of commercialising logistics, transport, and shipping services.

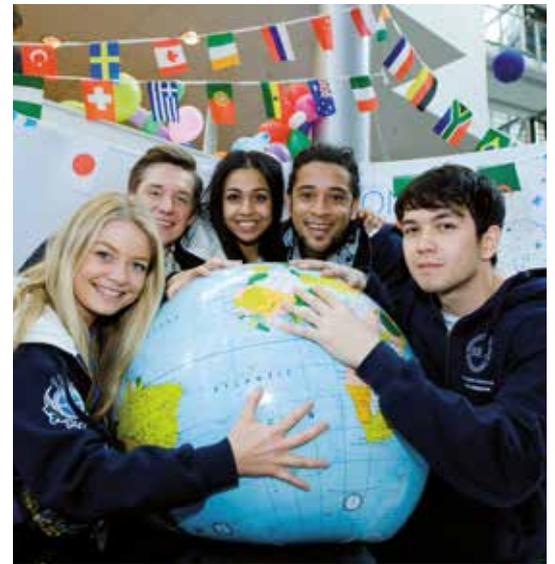
After completing the BBA with a specialisation in Shipping Management, you will be able to:

- Understand the shipping industry and its various segments
- Analyse and evaluate (shipping) investment proposals
- Develop analytical and strategic skills related to the commercial, financial and organizational opportunities/challenges in shipping management with a global perspective
- Understand the basics of maritime legislation and contractual framework of international shipping
- Analyse financial statements from large shipping groups, smaller shipping firms and private single purpose enterprises
- Communicate well qualified opinions about the shipping industry and their markets in an international business environment

POSSIBILITIES

The Bachelor of Business Administration programme provides students the opportunity to tailor their degree programme by specialisation in the area of Shipping Management or International Business. Through the area of specialisation, students have the flexibility to combine core business concepts while developing in-depth knowledge.

Students enrol in foundational and core business administration courses during the first and second year. The third and final year of the programme is fully dedicated to the area of specialisation.



A LIFETIME INVESTMENT

TUITION FEE

NOK 69,400 (approximately EUR 8,800; USD 11,700) first year;
NOK 73,200 (approximately EUR 9,270; USD 12,300) second and third year.

Estimated living costs in Norway

Approximately NOK 95,000 per year (approximately EUR 12,000; USD 16,000).

Part-time work during studies

There are good opportunities for part-time work for international students in Norway. Students are allowed to work up to 20 hours per week. Average wage is approximately 14 EUR/18 USD

BACHELOR SCHOLARSHIPS

Committed to supporting and promoting the most qualified academic applicants to its programmes, BI has established numerous scholarship opportunities. Scholarships are awarded on the basis of academic competency.

- The BI Bachelor scholarships are intended for non-Norwegian applicants not residing in Norway. The scholarships cover one-third of the tuition fee for each year of the programme. Total value: approximately NOK 65,000.
- The Shipping industry scholarship is available for students who plan to pursue the Shipping specialisation. This scholarship covers full tuition for the first year.
- A. Wilhelmsen Foundation Scholarship Programme
The A. Wilhelmsen Foundation Scholarship Programme provides a two-year scholarship valued at NOK 150,000 per year for up to two students each year.

ADMISSION

To be considered for admission, applicants must submit the following required components. Application instructions are in full detail on our website at www.bi.edu/bba/admission

Application Checklist

- Application form submitted on line
- English language test: internet based TOEFL 78, IELTS 6.0, or Cambridge English Advanced (CAE), grade B.
- General international university entrance qualifications focusing on academic areas including mathematics
- Application essay
- Letter of recommendation
- CV
- Copy of passport

85.9%

employed within 6 months
of graduation



ACADEMIC YEAR GUIDELINE

15 April	Application deadline
15 April	Scholarship deadline
1 May	Housing application deadline
Mid August	Introduction week & classes commence
Nov – Dec	Exam period
Early January	Classes commence
May – June	Exam period
Mid June	Academic year ends

CULTIVATE CONNECTIONS

STUDENT LIFE

BI encourages students to actively engage in numerous co-curricular clubs and activities. At BI you will have the opportunity to take an active role in a broad array of cultural, academic, and social organizations, including:

- Participate in student government to collaborate with university leaders to enhance the student experience.
- Write, edit and produce multimedia content for a number of campus publications
- Explore career interests through a range of professional organizations that provide networking and career opportunities
- Organize social and entertainment events

More information at www.bi.edu/studentlife

STUDENT PARTNER

The Student Partner office sponsors a number of student events and activities to enhance your educational experience. With the goal to foster leadership development, complement the classroom experience and build community, the Student Partner office works in close cooperation with the student union and other organizations to help you integrate into the BI community.

ALUMNI

BI's Alumni Department is dedicated to enriching the lives and careers of BI's alumni by serving as a forum for networking, social and professional development across the world. With more than 55,000 alumni in over 80 countries, our global network is a distinctive feature of BI's diversity and commitment to its students for a lifetime.

More information at www.bi.edu/alumni

CAMPUS FACILITIES AND HOUSING

With open spaces and natural light throughout, our campus provides an exciting and inspiring learning and teaching environment. BI has prioritised and invested in quality learning facilities complete with cutting-edge technology integrated in the classrooms to enhance students' learning experience. In addition to teaching and learning facilities, the BI campus also offers activities and services to ease and enrich your life as a student, including on-campus health and welfare services, library, access to a fitness centre, and guaranteed housing for international students.

More information at www.bi.edu/housing

TRAVEL WITH PURPOSE: EXCHANGE

BI students may expand their international horizon by spending one semester abroad. From China to the US, spend a semester at one of BI's over 170 international exchange partners in 43 countries.

For a list of our partner institutions, please visit www.bi.edu/exchange

CAREERS SERVICE

The BI Careers Service department is solely dedicated to assisting students to prepare and search for job opportunities. From organizing career fairs, preparing students for interviews, internships to networking events, BI's Careers Service has developed several initiatives to foster career development and empower students for a life-long successful career. The proof is in the numbers! 85.9 per cent of our graduates continue to succeed and secure employment within six months of graduation.

More information at www.bi.edu/career

NORWEGIAN LANGUAGE

While English is widely spoken at BI and throughout Norway, many students have a keen interest in learning Norwegian to fully immerse in the Norwegian culture. BI offers a Norwegian language course to help you learn Norwegian during the course of your programme.

More information at www.bi.edu/languagecourse.



«The BBA programme is a "mini-globe" inside the classroom. Not only is the curriculum international, but the class is multinational too. This really enhances my learning experience! Moreover, BI represents independence and freedom to pave my own future and put my talent and skills to work.»

Sabrina Zhao, China
Class of 2015



«The reason I chose the BBA course is because of its broad curriculum. I feel that this Bachelor programme gives me full insight to the business world, preparing me for excellent professional opportunities upon completion.»

Rodrigo de Almeida, Brazil
Class of 2014



«There are various reasons why I chose to study at BI Norwegian Business School. I wanted to study at a university with high standards and a good reputation. Thus, BI Norwegian Business School became my first choice.»

Marie Schumacher, Germany
Class of 2014

For more information
about our Bachelor programmes,
please visit www.bi.edu/bachelor

**CULTIVATING
TOMORROW'S
LEADERS**



**BE PART OF
A BOOMING
ECONOMY**

85% OF GRADUATES
OBTAIN A JOB
WITHIN SIX MONTHS
OF GRADUATION

**STATE-OF-
THE-ART
CAMPUS
IN THE
VIBRANT
CITY OF
OSLO**

**BI'S INTERNATIONAL
ENVIRONMENT WILL
EXPAND YOUR NETWORK
WORLD-WIDE**

**EXCHANGE
OPPORTUNITIES
IN OVER
43
COUNTRIES**

www.bi.edu