



Where
expectations
meet outcomes.

What better place
to study ?

Laurea Triennale in Economics
Laurea Triennale in Management
(Bachelor of Science)

Milan campus



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



Study Economics/Management in a fast-paced business capital

Every student who comes to Cattolica soon discovers his or her favorite place. From lawns and cloisters to cafés, gardens and laneways, Cattolica offers an environment where lifelong memories are forged.

Cattolica is one of those great European universities which has become part of the city landscape. It is a complete University within a prized central location. Cattolica has a strong academic profile, one that is reflected by its ranking, reputation, and global network. Cattolica students enjoy high levels of interaction with academic staff. They have numerous course choices and access to excellent facilities, not least our extensive library.

Our main campus in Milan is an integral part of the local community. The bustling streets around our campus are full of cafés, restaurants, and shops. Our students mingle with tourists, business people, and the local population. Yet hidden discreetly within our perimeter are picturesque gardens and courtyards, all of which add to the unique ambience and conducive study environment.

Many of the city's premier attractions, including *Il Duomo*, *Castello Sforzesco*, *Galleria Vittorio Emanuele II*, *Via della Spiga*, and the *Navigli* canal district, are located just a few minutes walk away. Some are even within the University neighborhood, such as *La Basilica di Sant'Ambrogio*.

To study at Cattolica is to become one with the city. Our students are part of the spirit of Milan, described by a group of International Students as surreal, magical, cosmopolitan, gracious, fashionable, and Bohemian.

Footsteps around Milan

Milan is a city of movement. People walk everywhere. Their sense of style ranges from casual sophistication to elegant design.

Milan is a modern and progressive city, the commercial heartland of Italy, and headquarter to many of Italy's multinational corporations and world famous brands.

Milan is a city of people. A city full of life. The menus of Milanese restaurants have influenced the world's finest cuisines. And the creations of Italian designers have placed Milan alongside New York, Paris, and London as a home of global fashion.

Milan is the undisputed financial, commercial and industrial capital of the country and has a driving economy that makes it the only gate to international capital markets. It has over 8,600 registered active national and international financial and insurance businesses.

The Italian Stock Exchange, *la Borsa Italiana*, which lists over 220 companies, is located ten minutes away from our campus, a prime vicinity for those students studying in the fields of Economics, and Banking and Finance.

Being headquarter to many of Italy's multinational corporations and world famous brands, Cattolica students can breathe and live the energy of a business-centered city life right outside the central campus doorstep, and are in the ideal position to put into practice the knowledge gained during the courses whilst using their own language abilities and cultural competencies that are so valued and sought after.

Milan is also hosting the Expo 2015 World Fair with the central theme of "Feeding the Planet, Energy for Life," providing companies operating in a wide range of fields (from food and food biotechnologies to renewable energies and logistics) the chance to network, discuss trends, and encourage business and growth. Cattolica students are in an excellent position to closely observe and discuss the planning of this key event.

Yet despite the opportunities which accompany a busy and successful city, the essence of Milan is as true today as in centuries past. With the world-famous opera theatre, *La Scala*, the imposing *Duomo Cathedral*, the stunning *Castello Sforzesco*, and the young and trendy *Colonne di San Lorenzo* all close by, Milan marks its presence on the global cultural scene too.

In short, Milan is a beautiful, cultured and dramatic city, offering a multitude of features that tourists rarely discover and an equal number of opportunities for International Students to develop their academic and professional careers.





Why study Economics/ Management at Cattolica?

A genuine experience
Cattolica is a renowned international catholic institution, distinguished by its sense of welcome, engagement with students and, above all, its recognition of the individual. Cattolica takes great pride preparing its students with the adequate knowledge, skills, and great motivation for a global context, with prospects to become global leaders through its Economics and Management programs.



Scholarships
Each year Università Cattolica awards many hundreds of need and merit based scholarships to eligible undergraduate and graduate students. Individual awards can either consist of a reduction of the annual tuition amount or a full scholarship covering tuition and additional benefits, depending on the student's eligibility for scholarship assistance.

“The faculty and staff will help you every step of the way. And beyond.”



Location
Cattolica lies at the heart of the city bursting with opportunity and character. Milan is the capital of the Lombardy region, having the highest participation in the labor market. The city alone has close to 3,000 international multinationals employing over 300,000 people.

By living and studying in Milan, with its multicultural population and constant flow of international businesses and investments, Cattolica students are in the ideal position to put into practice the knowledge gained in the course whilst using their own language abilities and cultural competencies that are so valued and sought-after (especially English speakers).



A high number of companies seek international managers and many of our students successfully find employment after completing their internships.



World-class opportunities
The prized central location of our University equals the academic and professional excellence of our Faculty members. The quality of our graduates are known to leading global management companies which specifically come to our Milan campus to present their companies and recruit the most brilliant students for their graduate schemes.



Placement & Career Service
Cattolica's Career Service will accompany you through this journey: the dedicated staff will help orientate you along the paths of research, internships and employment, providing highly valued information and support. Over 6,500 internships are undertaken annually, and contacts include 2,000 companies. In 2011 Cattolica was ranked No.1 in employment placement in Italy.



B.Sc. in Economics and B.Sc. in Management

Quick facts



Program type: Undergraduate degree/ Bachelor of Science – B.Sc (“Laurea Triennale”)

Courses duration: September 2013 – September 2016 (3 years)

Total ECTS: 180

The School of Economics, which is highly recognized and valued, is based on the excellence of its academic staff, the seriousness of study, and the quality and completeness of its programs. Through teaching and research, and its long tradition, the School emphasizes the value of an economy “at the service of mankind.”

The School offers an education that balances a core curriculum drawing on a range of independent and interrelated disciplines, and a series of courses that are tailored to understand and keep the pace with a continuously changing world. Students are trained in the fields of Economics, Law, Mathematics/

Statistics and Business.

The undergraduate program in **Economics** (“Laurea Triennale in Economia delle imprese e dei mercati”) is designed for students who wish to gain a background in the field of economic sciences. It gives students the necessary tools to carry out active roles in business decision processes by interpreting business phenomena through the understanding of theories, quantitative analysis techniques and the most up-to-date institutional references.

The undergraduate program in **Management** (“Laurea Triennale in Economia e gestione aziendale”) is aimed at developing skills, knowledge and abilities with reference to the administration and management of firms, the execution of functions and processes regarding the most important and critical areas of companies, and the resolution of problems between functional areas.

Learning objectives

The English profiles in Economics and in Management are aimed at offering the students a learning experience according to the most diffused international standards. A diverse and multicultural classroom will enrich the students' learning process. The English-taught classes are taught by teachers (professors, lecturers, and professionals) with a strong academic background, most of whom record teaching and research experience in some of the world's greatest universities.

Career Opportunities

Students graduated in Economics or in Management can either apply for a graduate program or enter directly into the job market. The job possibilities are numerous both in Italy and abroad, with the main career opportunities in the following areas:

- Professional and managerial careers in internationally-oriented companies, in different industries (manufacturing, services, consulting, finance, governmental institutions), in different roles (marketing and sales, operational processes, finance, HR, administration, etc.)
- Research careers, with special reference to international issues
- Careers in international and transnational institutions.

Notable Alumni

Cattolica's School of Economics boasts an impressive list of outstanding graduates that have become CEOs, entrepreneurs and top-level managers of some of the world's leading financial companies and banks.

Distinguished names include:

- Gabriele del Torchio (CEO Ducati Motor Holding)
- Dino Piero Giarda (President Banca Popolare Italiana and Minister in the Monti Government)
- Anna Tarantola (Managing Director of the Banca d'Italia - President RAI)
- Nicola Trussardi (Owner fashion house Trussardi)

Curriculum

The first two years are aimed at sharing a common background in the fields of economic and managerial sciences. During the first year students will be provided with a solid foundation in economic and managerial theory, law, mathematics, and economic history. In the second year, the program approaches the topics from an international perspective. The third year is different for the two programs with each of them focusing on their core subjects.

First Year Credits

(ECTS/CFU)

- | | |
|--|---|
| ■ Principles of management | 8 |
| ■ Microeconomics | 8 |
| ■ IT for economics and management | 4 |
| ■ Principles of law | 9 |
| ■ Organization theory and design | 8 |
| ■ Mathematics | 9 |
| ■ Economic history | 8 |
| ■ First foreign language I (French, German, Spanish) | 4 |

Second Year Credits

(ECTS/CFU)

- | | |
|------------------------|---|
| ■ Macroeconomics | 8 |
| ■ Economic policy | 8 |
| ■ Financial accounting | 8 |
| ■ Statistics | 9 |

■ Comparative company law	9
■ Financial market, credit and banking	8
■ Financial mathematics	5
■ First foreign language II (French, German, Spanish)	4
■ Second foreign language (French, German, Spanish)	4

Third year Credits (Major in Economics) (ECTS/CFU)

■ Public finance	8
■ Applied statistics	8
■ Corporate finance or Business strategy	8
■ Two field courses among the followings: Monetary economics, International economics, Game theory and strategy	16
■ Two elective courses (students are advised to choose among the following elective courses or the field courses not chosen above) Business strategy, Corporate finance, Marketing management, Management accounting, Information systems, International business law	16
■ Final Dissertation	3

Third year Credits (Major in Management) (ECTS/CFU)

■ Marketing management	8
■ Corporate finance	8
■ Management accounting	8
■ International business law	8
■ Business strategy	8
■ Two elective courses Applied statistics, Monetary economics, International economics, Game theory and strategy, Information systems or Internship	16
■ Final Dissertation	3

Entry requirements

Students need to hold a high school diploma, conferred after a minimum of 12 years of previous schooling (from the beginning of primary school to the end of high school) and that satisfies the requirements for entry into the university in the awarding country.

If in the student's home country admission to university level studies is subject to a special exam (e.g. Selectividad in Spain; Prova de Aferiçao or Prova Geral de Acesso ao Ensino Superior in Portugal; Matura Shteterore in Albania), they will be required to provide evidence of having passed such selection with the required scores.

Language prerequisite

For applicants whose first language is not English they will need to either:

- Have a TOEFL/IBT overall score of at least 80 or an Academic IELTS overall score of at least 6.0, or
- Have successfully completed a degree program taught in the English language in a country where English is the official language.

Università Cattolica's TOEFL institution code is 2605.

Fees & Scholarships

EU Students: from € 3,560 to € 7,250 per annum (varies according to the financial background of the student or student's family if dependent).

EU residents may apply for regular financial aid and additional scholarships provided by EDUcatt. For further information please refer to

› educatt.unicatt.it

Non-EU Students: flat fee € 8,500 per annum

Non-EU residents will have the opportunity to apply for a scholarship depending on their country of residence. For further information please refer to

› www.ucscinternational.it/ucsc-scholarships

How to apply

Applicants are required to submit an online application form along with their supporting documents. The online application form, application instructions and admission procedures are available at

› www.ucscinternational.it/apply-online

Application outcomes will be communicated 4-6 weeks following the deadline you have applied by.

Deadlines

- Priority consideration deadline (all applicants): February 1, 2013
N.B: You are advised to apply by this deadline if you require an early decision regarding your application outcome.
- Final deadline for Non-EU Students only: April 15, 2013
- Final deadline for EU Students: July 30, 2013.

Contacts

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› www.ucscinternational.it/my_cattolica