



2014
2015

FULL-TIME

MASTER PROGRAMMES

BI NORWEGIAN BUSINESS SCHOOL

A large, bold, white "BI" logo centered on a dark blue square background.

EMPOWERING PEOPLE
IMPROVING BUSINESS

BI MASTER PROGRAMMES

BI Norwegian Business School's Master of Science (MSc) programmes feature an innovative curriculum focusing on globalisation and internationalisation to help you develop a broad scope of skills and tools needed to succeed. Supported by a strong dedication to research, BI Norwegian Business School embodies Norway's leading and one of Europe's largest and most productive academic environments in the areas of business economics, marketing, finance and management. As a result, students benefit from a stimulating and multi-cultural learning environment.

BI's two year MSc programmes focus on creating value by drawing together talented faculty, cutting-edge research and state-of-the-art knowledge to provide students with a solid education to succeed and be competitive in an ever-changing economy. BI faculty combine global education and global experience to provide students with a solid foundation and an international outlook that will take them to the heart of business.



DISCOVER NORWAY

As one of the world's richest countries per capita, Norway's thriving economy offers a world of possibilities. With an unemployment rate at just three per cent, Norway provides many job opportunities and one of the highest standards of living for its citizens. While Norway has emerged as a leading producer of oil and gas, the country also benefits from other natural resources delivering flourishing industries in the areas of shipping, fishing, maritime, hydro power, and shipbuilding.

OSLO

BI is located in the historic and fast-growing city of Oslo. It's close proximity to downtown positions BI at the heart of the business community. In return, this prime location offers BI easy access to a vast number of national and global companies headquartered in Oslo, including PricewaterhouseCoopers (PwC), Accenture, Deloitte, Statoil, DNB, and L'Oreal.

Did you know...?

- The Nobel Peace Prize is awarded annually in Oslo's city hall
- Oslo was host to the Winter Olympics in 1952 and the World Ski Champion-ships in 1930, 1966, 1982, and 2011
- Oslo is the largest city in Norway
- Oslo has been ranked as one of the world's greenest and most sustainable cities



Scenic Nor-



Photo: Terje Bakke Pettersen

Read more about Norway at www.bi.edu/norway

ABOUT BI

BI Norwegian Business School is a private, independent, specialised university with more than 21,000 students from around the world. BI offers an extensive portfolio of undergraduate, masters, executive education and PhD programmes. The University's international programmes are taught at the main campus located in the prosperous city of Oslo, capital of Norway. BI's specialised focus on education and research continue to propel BI as a leading Business school since its foundation in 1943. The university's commitment to excellence is reflected in its accreditation by EQUIS since 1999 and NOKUT (Norwegian Higher Education Act) since 2004.

FACTS & FIGURES

- 21,000 students
- 1200 international students
- Oslo campus is home to over 8100 undergraduate and postgraduate students
- More than 20 degree programmes starting at the Bachelor level all the way through to PhD
- More than 60 individual scholarships awarded in 2013

88

nationalities represented
across BI

Read more about BI at
www.bi.edu/about-bi

MSc IN FINANCIAL ECONOMICS

Internationally recognized for its research in the field of finance, BI's MSc in Financial Economics provides students with the ability to apply complex financial and economic decision-making, financial theories and risk management skills. In an ever-changing and demanding financial industry, these skills prove to be an asset for success.

The MSc in Financial Economics programme distinguishes itself by faculty of high international ranking. The experience and diversity the faculty bring to the classroom is an essential component necessary to shape the next generation of leaders in finance.

YOUR FUTURE POSSIBILITIES

Recent examples of graduate careers:

Financial Analyst	Statoil ASA
Auditor Trainee	Deloitte
Management Consulting	PA Consulting Group

More information at
www.bi.edu/mscfe

Andra Maria Vasilescu
Romania
Corporate graduate programme
in finance & control, Statoil ASA
MSc 2012

«Business reality requires us to make dynamic assessments, gauge risks and think of new solutions – this is what I learned at BI.»



MSc IN STRATEGIC MARKETING MANAGEMENT

The MSc in Strategic Marketing Management curriculum supports preparation for students to understand the needs and demands of the market from a strategic, analytical, managerial and creative perspective. Students enrol in a variety of courses that cover business strategy, research methodology, statistical analysis to develop hands-on skills and decision-making abilities. This broad-based education will enable students to have the skill set needed to make research-driven decisions and recommendations while having a firm understanding of the financial implications.

YOUR FUTURE POSSIBILITIES

Recent examples of graduate careers:

Brand Manager	Orkla Brands
Business Developer	L'Oréal
Marketing Coordinator	DNB
Junior Client Advisor	The Nielsen Company

More information at
www.bi.edu/mscma

Benjamin Kuban
USA
Marketing Consultant,
Wilhelmsen Ships Service
MSc 2012

«BI provides a wide range of resources and opportunities to excel in your desired career.»



MSc IN LEADERSHIP AND ORGANISATIONAL PSYCHOLOGY

The MSc in Leadership and Organisational Psychology programme focuses on the skills and knowledge needed to manage and foster organisations with a focus on human capital. The programme's innovative curriculum combines traditional business concepts with a focus on management and organizational psychology. With an objective of preparing students to gain an advanced understanding of the challenges and opportunities related to human capital management, the programme hones students' abilities to the tasks and challenges of management and leadership.

YOUR FUTURE POSSIBILITIES

Recent examples of graduate careers:

HR Representative Analyst	GE – Oil & Gas
Project Manager	Accenture
HR Assistant	Norwegian Red Cross
	Opera Software ASA

More information at
www.bi.edu/msclo

Tone Rognstad
Vice President Corporate HR,
Statoil

«Students from BI are attractive candidates for us. They are knowledgeable and ambitious, and we have very positive experiences with candidates from BI»



MSc IN BUSINESS

As one of the most established and competitive programmes in Norway, the MSc in Business programme provides students a global view of the world along multiple dimensions, while developing a strategic and analytical mind set needed to succeed in business. As a unique feature of the MSc in Business programme, students can tailor their degree to their interests and career objectives. With eight individual majors and minors from which to choose, the programme provides flexibility that will enhance students' knowledge and skills relevant to the modern business world. As a culmination of the curriculum of this MSc programme, students gain hands-on experience and a global mind-set that will last them a lifetime.

YOUR FUTURE POSSIBILITIES

Recent examples of graduate careers:

Senior Associate	PricewaterhouseCoopers (PwC)
Analyst	Accenture
Accountant	KPMG
Business Consultant	IBM Norway

More information at
www.bi.edu/mscbu

DEFINE YOUR PATH: APPLY FOR A MAJOR

A Major will allow students to discover new interests and define their career path. Students declare a Major at the time of application to the programme. Each Major consists of six to seven courses within one academic field. Majors are offered in the following eight areas:

- International Business
- Finance
- Economics
- Marketing
- Human Resource Management
- Strategy
- Logistics
- Accounting, Law and Tax

80%
secure employment within
six months of graduation

MSc Facts & Figures 2013

Student Population: 1057	Male/female:	49%/51%
Intake: 523	Norwegian/international:	72%/28%
Average age: 25		

Ielyzaveta Nienova
Ukraine
Consultant,
PA Consulting Group
MSc 2012

«BI played an important role in my career planning. I got my job at PA Consulting through BI»



CHOOSE A MINOR OR FREE ELECTIVES – AT BI OR ABROAD

To further develop your knowledge of a specific area of study, you may pursue a minor in the second year of the programme, consisting of three to four courses from another academic field. You can designate your minor from one of the eight academic areas available for Majors plus the options below.

- Eight Majors
- Innovation and Entrepreneurship
- Internship (see Internship section)

Free Electives allow you to enrol in courses from a variety of academic areas without a specific concentration. You may also choose to go on exchange in the third semester and take your Minor or Free Electives abroad at a partner school. All options for the second year are decided during the first year.





BI POSSIBILITIES

It is pivotal to a business education to understand how different cultures can impact businesses practices and influence the economy. The opportunity to study abroad engages students to gain an international perspective of today's marketplace. BI prides itself on its expansive portfolio of international partnerships which provides students with the following opportunities:

EXCHANGE

BI Master students may expand their international horizon by spending one semester abroad. From China to the US, spend a semester at one of BI's 180 international exchange partners in 43 countries. For a list of our partner institutions, please visit www.bi.edu/exchange

180 partner institutions

DOUBLE DEGREES

With an emphasis on increasing international opportunities, BI has established a network of international partner institution that provides MSc graduate students the opportunity to earn a second master degree in a different country. The Double degree programme provides students the advantage to experience a deeper understanding of international business through living and studying in a different culture and environment. Double degree students complete the first year of their programme at BI, and the second year at the host university. Upon completion of their studies, students are awarded two master degrees.

MSc in Business:

- CATÓLICA LISBON School of Business & Economics, Lisbon, Portugal
- Queen's School of Business, Kingston, Canada
- Edhec Business School, Lille, France

MSc in Strategic Marketing and Management:

- University of Groningen, The Netherlands

For more information and how to apply for a Double Degree please visit www.bi.edu/msc/doubledegree

INTERNSHIPS

BI works diligently with the business community to offer students meaningful internship assignments and real-world experience. Internships are the channel for students to apply knowledge in a practical business setting, build confidence, expand their network, and accomplish career goals and objectives. As the largest business school in Norway, BI plays a vital role in providing the business community with interns educated in the latest research and developments in the field of business. More information at www.bi.edu/Internship



The new network MSc in Business QTEM (Quantitative Techniques for Economics and Management) programme offers students a unique learning experience, where they can develop quantitative and analytical techniques to support decision making in an international context. The QTEM network is highly exclusive and comprised of international corporations, academic partners, and outstanding students. With a focus on creating future decision-makers in an international context, the QTEM programme provides the opportunity to study abroad with two different QTEM academic partners. More information at www.bi.edu/QTEM





TUITION AND SCHOLARSHIPS

TUITION FEE

NOK 82,600 (approximately USD 14,000; EUR 10,300) per year.

ESTIMATED LIVING COSTS IN NORWAY

NOK 95,000 (approximately USD 16,000; EUR 12,000) per year.

PART-TIME WORK OPPORTUNITIES

There are good opportunities for part-time work for international students in Norway. Students are allowed to work up to 20 hours per week. Average wage is approximately 14 EUR/18 USD

SCHOLARSHIPS

Committed to supporting and promoting the most qualified academic applicants to its programmes, BI has established numerous scholarship opportunities. Scholarships are awarded on the basis of academic competency, as indicated by grade point average (GPA) and GMAT or other accepted admission tests. Applicants are encouraged to apply for the following scholarships:

- **BI Presidential Scholarships:** Awarded to the most qualified applicants who have earned a ECTS grade point average of A (or equivalent). The scholarships cover full tuition fees for two years and are available for international and Norwegian applicants. A stipend for living expenses is also available for international applicants.
- **BI Master of Science Scholarships:** Designed exclusively for international applicants, the MSc scholarships are awarded based on academic merit. These scholarships range in funding and may cover partial/full tuition fees for the first year, and in some cases may include a stipend to cover living expenses. Based on student-performance, scholarships may be renewed for the second year of study.
- **Norwegian State Educational Loan Fund Scholarships:** This fund supports students from BI partner institutions in developing countries and Eastern European countries outside the EU. The scholarships cover full tuition fees for both years, and include a stipend for living expenses for both years (10 months per year).
- **A. Wilhelmsen Foundation Scholarship:** This scholarship provides funding to cover tuition fees for two years and a stipend for living expenses.

Scholarship application deadline is March 1st – thereafter scholarships are awarded based on availability.

Complete details can be found at www.bi.edu/msc/scholarship

ADMISSION REQUIREMENTS

To be considered for admission, applicants must submit the following required components. The BI MSc application process is outlined in full detail on our website at www.bi.edu/MSc/admission

APPLICATION CHECKLIST

- Application form submitted on line
- Academic background: a bachelor degree from an accredited institution of higher learning (equivalent to 180 ECTS) in Business Administration, Economics, Marketing, Finance and/or subjects relevant to the chosen area of specialisation. Please include transcripts of all previous academic coursework.
- Grade Point Average (GPA): equivalent to a B or better on the ECTS scale.
- GMAT/GRE: competitive results on the score report equivalent to 600 or better.
- Official English language proficiency test: a score of 90 (TOEFL) or 6.5 (IELTS).
- Current CV
- Motivation essay
- Copy of passport
- Financial plan (available on-line)

Priority Admission deadline is **March 1st**
– rolling admission thereafter based on availability.

IMPORTANT DATES

March 1	Priority Admission deadline
March 1	Scholarship application deadline
May 1	Housing application deadline
Mid August	Orientation week
Nov – Dec	Exam period
Early January	Spring semester begins
May – June	Exam period
Mid June	Academic year ends
More information at www.bi.edu/msc	

MSc in Business

Thesis 30 credits

Minor or electives courses 18 – 24 credits

Major courses 36 – 42 credits

Core courses 30 credits

MSc in Financial Economics

Thesis 30 credits

Specialisation courses
60 credits

Core courses 30 credits

MSc in Strategic Marketing Management

Thesis 30 credits

Specialisation courses
60 credits

Core courses 30 credits

MSc in Leadership and Organisational Psychology

Thesis 30 credits

Specialisation courses
60 credits

Core courses 30 credits

For more up-to-date programme information, visit www.bi.edu/msc

BEYOND THE CLASSROOM

CAMPUS FACILITIES AND HOUSING

With open spaces and natural light throughout, our campus provides an exciting and inspiring learning and teaching environment. BI has prioritised and invested in quality learning facilities complete with cutting-edge technology integrated in the classrooms to enhance students' learning experience. In addition to teaching and learning facilities, the BI campus also offers activities and services to ease and enrich your life as a student, including on-campus health and welfare services, library, access to a fitness centre, and guaranteed housing for international students.

More information at
www.bi.edu/housing



BI CAREERS SERVICE

The BI Careers Service department is solely dedicated to assisting students to prepare and search for job opportunities. From organizing career fairs, preparing students for interviews, internships to networking events, BI's Careers Service has developed several initiatives to foster career development and empower students for a life-long successful career. The proof is in the numbers! Over 80 per cent of our graduates continue to succeed and secure employment within six months of graduation.

More information at www.bi.edu/career

ALUMNI

BI's Alumni Department is dedicated to enriching the lives and careers of BI's alumni by serving as a forum for networking, social and professional development across the world. With more than 55,000 alumni in over 80 countries, our global network is a distinctive feature of BI's diversity and commitment to its students for a lifetime.

More information at www.bi.edu/alumni

CAMPUS LIFE

Since its establishment, BI has welcomed a diverse community of students. BI provides a wide range of resources to engage students in co-curricular clubs and activities across campus. The Student Union and Graduate Student Society offer students an array of cultural, academic, and social activities that complement the classroom experience. From sports, social events, guest speakers to concerts, these organizations provide the framework for students to expand their social and professional networks and take advantage of all the opportunities.

More information at www.bi.edu/studentlife and www.gssbi.no

80%

OF MSc
GRADUATES
OBTAIN A JOB
WITHIN SIX
MONTHS OF
GRADUATION

BI NORWEGIAN
BUSINESS SCHOOL

BI DRAWS TOGETHER
TALENTED FACULTY AND
CUTTING EDGE RESEARCH

STATE-OF-
THE-ART
CAMPUS IN
THE VIBRANT
CITY OF OSLO

EARN A DOUBLE
MASTER DEGREE DURING
THE COURSE OF ONE
MSc PROGRAMME

EXCHANGE
OPPORTUNITIES
IN OVER
43
COUNTRIES

www.bi.edu