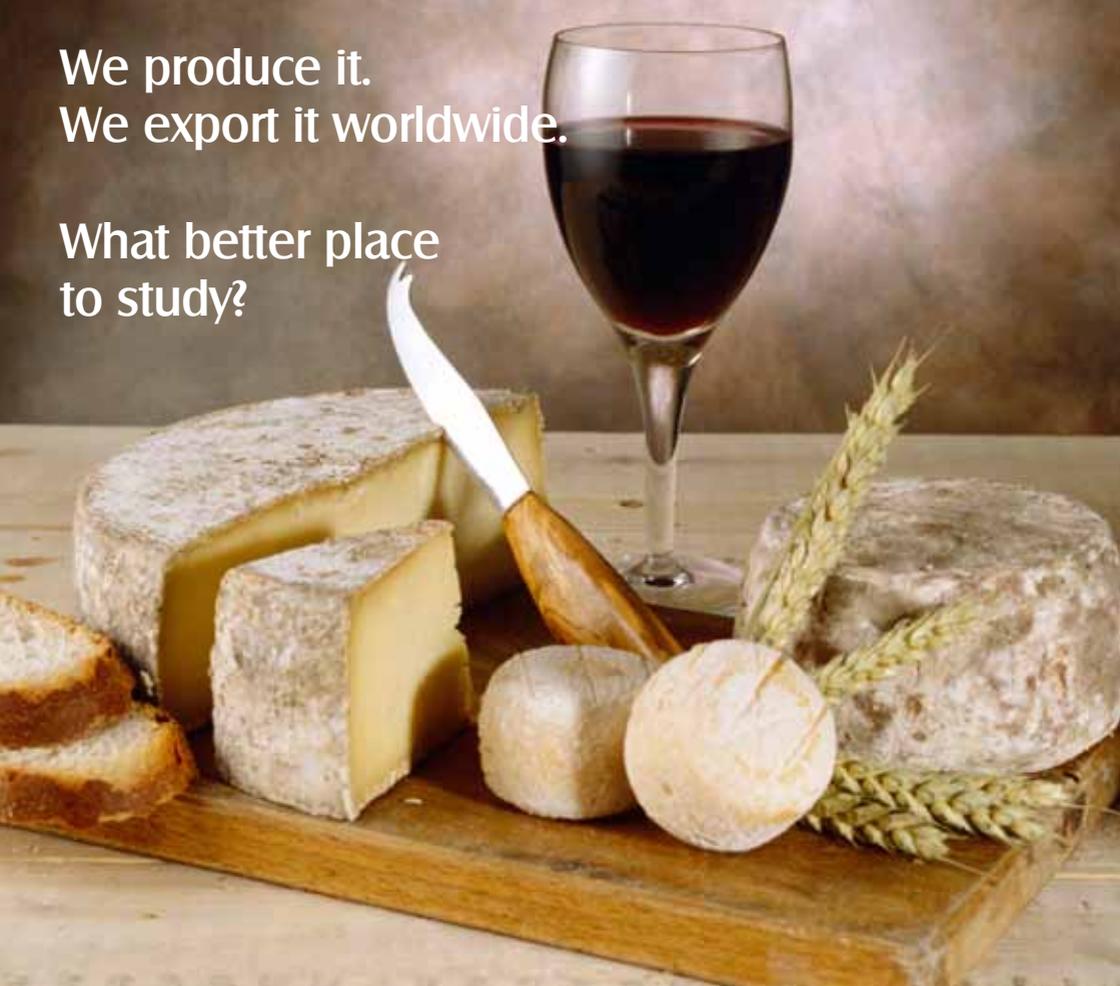


We produce it.
We export it worldwide.

What better place
to study?



Laurea Magistrale in
Agricultural and Food Economics
(Master of Science)

Piacenza-Cremona campus



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



Study Agribusiness in the heart of the Italian food valley

What better place to study Agribusiness than at an internationally renowned institution located in the heart of the Italian food valley. A place where the core ingredients of Italian cuisine are in abundance; where students enjoy access to producers, manufacturers and distributors of iconic brand names.

The Piacenza and Cremona campuses of the world famous Università Cattolica del Sacro Cuore are located an hour south of Milan. These two beautiful medieval cities boast an abundance of history, and the sense of community and identity which defines Italian society. Their locations close to the logistical centers of the Italian food industry provide the perfect learning backdrop. And the programs offered through the School are delivered by academics and researchers who are at the forefront of their respective disciplines and who enjoy considerable experience derived on the world stage.

Both campuses offer a highly conducive learning environment, with small class sizes and excellent facilities. The Piacenza campus has a large on-campus residential community, and the Cremona campus hosts the Graduate School, which is widely regarded as one of the leading Agribusiness schools in Europe.



Why choose Agricultural and Food Economics at Cattolica?



Location
Italian excellence in the agricultural and food business is recognized worldwide. Cremona, the city where the M.Sc. is located, is in the heart of Italian agricultural and food production with many leading companies' headquarters (such as *Barilla* and *Parmalat*) based in the area. Studying in Cremona will give you the precious opportunity to combine access to such production with the economic and managerial approach delivered by our faculty and by distinguished Agribusiness company managers.



Top class academic quality
The Agricultural Postgraduate School (SMEA) has almost 30 years experience in graduate education in the field of agricultural and food economics and business. It has strong partnership ties with national leading companies such as *Barilla*, *Granarolo* and *Parmalat*, with which it organizes keynote lectures, internships and funding for scholarships.



Innovative method
You will experience an intensive teaching activity with active in-class participation, a direct interaction with the faculty members, and constant relationships with professionals, companies, and stakeholders of the agricultural and food supply chain.



Cremona is in the Lombardy region which in itself has over 53,000 agricultural businesses and contributes €113 billion to the revenues generated nationally in the Agri-food industry. It is also the most advanced region in Italy with regards to biotechnology, with 78 companies operating in the sector.



Placement & Career Service
Cattolica's Career Service will help orientate you along the paths of internships and employment, providing highly valued information and support. We can safely say that numbers speak for themselves: over 6,500 internships are undertaken annually, and the Career Service boasts contacts with over 2,000 companies. In 2011 Cattolica was ranked No.1 in employment placement in Italy.



The nearby city of Milan is hosting the Expo 2015 World Fair with the central theme of "Feeding the Planet, Energy for Life," providing companies operating in the fields of food and biotechnologies of food and health to network, discuss trends and encourage business and growth. Cattolica students are in an excellent position to closely observe and discuss the planning of this key event for the industry.



M.Sc. in Agricultural and Food Economics

The Cremona campus of Università Cattolica boasts one of the world's most renowned teams of Agriculture academics, scientists and researchers. A team at the forefront of food innovation and technology, whose expertise extends to developing tracking systems for any product transported across the European Union. If you would like to study for a specialist postgraduate qualification in the world's fastest growing industry, then a beautiful city in the heart of the Italian food valley will open your doors to the world.

The program will prepare you to analyze the Agri-food system and to operate in the various functional areas of businesses and organizations. The program will develop your professional knowledge and skills with regards to:

- Analyzing traditional problems relating to agricultural markets and food, evaluating the implications of Agri-food and commercial policies
- Managing the liberalization processes and rules of free competition also within an international context
- Analyzing the behavior of final consumers with respect to agricultural and food products
- Understanding the different sectors of the Agri-food system, the vertical relations and the coordination of the various phases of the system (e.g. agriculture, food processing, and food retailing)
- Managing emerging issues in agricultural and food production, including the safety of foodstuffs and the environmental impact of agricultural activities, the role of quality, information and traceability, the management of technical innovations, in particular biotechnology, and of the industrialization of agriculture
- Dealing with corporate and logistical problems that affect business functions according to the peculiarities of agribusiness companies.



“*Studying Agricultural and Food Economics at Cremona is a true international experience which prepares students to become successful managers in Agribusiness. We also boast a rich network for an effective placing of our graduates.*”

Prof. Daniele Rama



Quick facts

Program type: Graduate degree/
Master of Science – M.Sc. (“Laurea
Magistrale”)

Course duration:
September 2013 –
September 2015 (2 years)

Total ECTS: 120

Employment rate:
90% of Cattolica graduates from
the Agribusiness sector enter into
the work force within six months
of graduating

Career Opportunities

Graduates in Agricultural and Food Economics have various professional openings:

- In Agri-food corporations (multinational food companies, small and medium enterprises, retail chains)
- In professional associations of agricultural and food companies
- In service and consultancy firms for agricultural and food companies
- In entrepreneurial activities
- In academic or applied research
- In international organizations

Notable Alumni

The Faculty boasts an impressive list of outstanding graduates that have become top-level managers of some of Italy's leading companies. Distinguished names include:

- Gianluigi Zenti (President of Academia Barilla)
- Massimo Silvestrini (Marketing Manager Carrefour)
- Francesco Chironi (Director Format DriveAuchan, Auchan)
- Enrico Metti (Trade Marketing Manager Nestlé Italia)

Curriculum

First Year Credits

	ECTS/CFU
■ Management basics	8
■ Economic fundamentals of the Agri-food system	
- Economics of the Agri-food system	6
- Agricultural and food legislation	4
■ Technology for food health and safety	
- Principles of food hygiene	5
- Principles of food protection	5
■ Quantitative methods	
- Applied statistics for the Agri-food system	6
- Applied agricultural and food economics	6
■ Financial accounting and business evaluation	6
■ Industrial organization	8
■ Optional courses	8
■ Seminars	1
■ Seminar on Theological Issues	

Second Year Credits

	ECTS/CFU
■ Economics of agricultural and food markets	8
■ Agricultural and food market institutions	6
■ Agricultural and food marketing	6
■ Business planning and control	6
■ Strategy and leadership	6
■ Final Dissertation	25



Sector of employment of graduates:

- 27% Food processing companies
- 23% Research institutions
- 19% Banking, professional organizations and other services
- 8% Agriculture
- 6% Public administration
- 6% Seeds and chemical companies
- 2% Food retailing

Entry requirements

Students need to hold an undergraduate degree, obtained after a minimum of 3 years of study (180 ECTS).

Università Cattolica will evaluate the student's academic and personal background and decide if the specific conditions for admission to the graduate degree are met.

Language prerequisite

For applicants whose first language is not English, they will need to either:

- Have a TOEFL/ IBT overall score of at least 80 or an Academic IELTS overall score of at least 6.0, or
- Have successfully completed a degree program taught in the English language in a country where English is the official language.

Università Cattolica's TOEFL institution code is 2605.

Fees & Scholarships

EU Students: from € 3,560.00 to € 7,250.00 per annum (varies according to the financial background of the student or student's family if dependent).

EU residents may apply for regular financial aid and additional scholarships provided by EDUcatt. For further information please refer to

› educattunicatt.it

Non-EU Students: flat fee € 8,500 per annum

Non-EU residents will have the opportunity to apply for a scholarship depending on their country of residence. For further information please refer to

› www.ucscinternational.it/ucsc-scholarships

How to apply

Applicants are required to submit an online application form along with their supporting documents. The online application form, application instructions and admission procedures are available at

› www.ucscinternational.it/apply-online

Application outcomes will be communicated 4-6 weeks following the deadline you have applied by.

Deadlines

- Priority consideration deadline (all applicants): February 1, 2013
N.B: You are advised to apply by this deadline if you require an early decision regarding your application outcome
- Final deadline for non-E.U. students only: April 15, 2013
- Final deadline for E.U. students: July 30, 2013.



“The main challenge of the course is to encourage students to solve cases within a marketing management framework so that they can endorse the marketing process and apply it in their future professional life.”

Prof. Claudio Soregaroli

Contacts

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